

31 March 2026

**MS INTERNATIONAL plc  
(the “Company”)**

**Director/PDMR Shareholding**

The Company has been informed that on 30 March, The Michael Bell Grandchildren’s Trust, of which Mr Michael Bell, Executive Chairman of the Company is a Trustee, purchased 4,000 ordinary shares of 10 pence (“Ordinary Share”) each in the capital of the Company at a price of £12.45 per Ordinary Share.

Following this transaction, the beneficial interest in the Company of Mr Michael Bell (together with his closely associated persons) is now 3,179,899 Ordinary Shares, representing approximately 19.36% of the Company’s issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

**For further information please contact:**

**MS INTERNATIONAL plc**  
Michael Bell

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**Shore Capital**  
**Nomad and Broker**  
Patrick Castle/Daniel Bush/Lucy Bowden

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**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	The Michael Bell Grandchildren’s Trust
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PCA of Michael Bell, Executive Chairman (a Trustee)
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares  ISIN: GB0005957005					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£12.45</td> <td>4,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£12.45	4,000	
Price(s)	Volume(s)						
£12.45	4,000						
d)	Aggregated information  - Aggregated volume  - Price	Aggregated volume: N/A Aggregated price: N/A					
e)	Date of the transaction	30 March 2026					
f)	Place of the transaction	AIMX					